

Project Documentation - Initial Project Proposal Document

Implementing Chichester Vision

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1. Purpose of Document

The purpose of this document is to justify the undertaking of the project based on the estimated cost of delivery and the anticipated benefits to be gained. The proposal outlined in this document will be used as part of the process for prioritising future projects.

2. Project Description

Following completion and adoption of the final Chichester Vision, the next phase will be to work with partners to produce a plan for implementation and delivery.

Work will include preparation of a schedule of initial projects and potential longer-term projects, together with outline proposals for funding and timescales. Additionally, the mechanism for integrating the Vision and its themes into local economic, planning, and other relevant policies will be established.

The project will also establish a Delivery Team and/or appoint a Delivery Executive.

3. Background

Working with partners in the public and private sectors, Chichester District Council has led the development of the new Chichester Vision. This is nearing completion and is currently timetabled for final approval and adoption by CDC, WSCC, CCC, and other partners in June 2017.

New projects and proposals for the City will emerge and the Vision will guide future economic and planning policy for the City, how future budgets and resources are allocated and will help attract inward investment.

In summary the Vision sets out agreed aspirations to:

- better serve all demographics and enrich the lives of residents, workers and visitors
- welcome people to Chichester
- ensure Chichester is open for business
- make better use of the city's impressive heritage and cultural base
- encourage all development and growth proposals to fit within a clearly articulated objective for the next 20 years
- provide clear objectives to guide investment into the city, so that all current and future development proposals, policies, strategies, ideas and opportunities have due regard as to how they might relate to each other, to the wider City and to adjoining areas

4. Outputs and Outcomes to be Achieved

Outputs

- New projects and proposals prepared and further appropriate research, consultancy, options appraisals and planning work undertaken to take proposals forward
- New projects and proposals implemented to fulfil the Vision

Outcomes

- Chichester City Centre has a successful and growing local economy, and is a vibrant and attractive commercial and cultural focal point serving residents, workers and visitors, across all demographics
- The identification of development opportunities to meet identified needs
- Regeneration of under-utilised land and new businesses established
- The City has a diverse and inter-connected range of businesses and business sectors
- Significant economic growth and the creation of jobs, including higher value jobs
- Partnership working with the private sector and others in the public sector
- A well-managed, well-maintained, well-coordinated, and well promoted City
- Increasing profile of the City and the District
- Clear guidance and, where appropriate, direction for future economic and planning policy for the City, and on how future budgets and resources are allocated
- The economic, planning and related policies and projects undertaken by CDC, WSCC, CCC and other partners are relevant to, and meet the agreed aspirations of, the Vision
- New inward investment and funding into the City

5. Timescales

Work will begin after adoption of the Vision by all partners. It is anticipated this will be from July 2017.

Work towards fulfilling the Vision will be undertaken over a number of years. This IPPD has been produced to establish the requirement to begin allocating resources to projects and proposals emerging under the Vision and to begin implementation.

6. Project Costs and Resources

	Costs (£)	Source
One-Off	Project costs and resources required are unknown at this stage and further reports will be produced for each scheme and will be considered on their merits	Anticipated Internal resources
Revenue	Unknown	
Savings	Unknown	

Services to be involved in the project delivery	Economic Development Service Estates Environment Planning Policy Licensing Legal Housing PR
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7. Benefits vs Cost

This project seeks to ensure that the agreed aspirations of the Vision are planned and implemented.

The project will link to the Employment Land/Inward investment project and the new strategy for the visitor economy.

The long term benefits to the District include the retention and regeneration of business stock, new higher-value businesses and employment, and new inward investment into the City and the District.

8. Identify Risks

There is a risk that partners may change their views and priorities, and choose not to fully support the aspirations of the Vision.

There is a risk that adequate funding streams are not forthcoming.